

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES	HOUSE MAJORITY PAC	
AND	3050 K St NW Ste 100	700 13th St NW Ste 600	
ADDRESS	Washington DC 20007-5108	Washington DC 20005-3960	
	USA	USA	
CONTACT	Spencer Wood	PRODUCT Est #2034	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2034	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	3	04:58A	05:58A	30S	10/30/12-11/02/12	SUNRISE THIS MORNING	3	500.00	1500.00
4	Sa	1	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	450.00	450.00
5	Sa	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	600.00	600.00
6	Su	2	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	2100.00	4200.00
7	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	1100.00	1100.00
8	T-F	4	09:00A	09:58A	30S	10/30/12-11/02/12	JEFF PROBST SHOW	4	400.00	1600.00
9	M-T	2	09:00A	09:58A	30S	11/05/12-11/06/12	JEFF PROBST SHOW	2	400.00	800.00
10	T-F	4	09:58A	11:00A	30S	10/30/12-11/02/12	PRICE IS RIGHT	4	800.00	3200.00
11	M-T	2	09:58A	11:00A	30S	11/05/12-11/06/12	PRICE IS RIGHT	2	800.00	1600.00
12	T-F	4	10:58A	12:01P	30S	10/30/12-11/02/12	YOUNG & THE RESTLESS	4	700.00	2800.00
13	M-T	2	10:58A	12:01P	30S	11/05/12-11/06/12	YOUNG & THE RESTLESS	2	700.00	1400.00
14	M-T	2	04:58A	05:58A	30S	11/05/12-11/06/12	SUNRISE THIS MORNING	2	500.00	1000.00
15	T-F	3	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING	3	1000.00	3000.00
16	M-T	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	1000.00	2000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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179297	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 319900		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	WATERFRONT STRATEGIES		HOUSE MAJORITY PAC		
<b>AND</b>	3050 K St NW Ste 100		700 13th St NW Ste 600		
<b>ADDRESS</b>	Washington	DC 20007-5108	Washington	DC 20005-3960	
	USA		USA		
<b>CONTACT</b>	Spencer Wood		<b>PRODUCT</b> Est #2034		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b> 2034	<b>PRODUCT CODE</b> 1300		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/30/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
17	T-F	2	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	2	750.00	1500.00
18	M-T	1	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	1	750.00	750.00
19	T-F	3	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	3	1000.00	3000.00
20	M	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	1000.00	1000.00
21	T-F	5	12:30P	01:00P	30S	10/30/12-11/02/12	THE BOLD & THE BEAUTIFUL	5	550.00	2750.00
22	M	2	12:30P	01:00P	30S	11/05/12-11/05/12	THE BOLD & THE BEAUTIFUL	2	550.00	1100.00
23	T-F	4	12:59P	01:58P	30S	10/30/12-11/02/12	THE TALK	4	500.00	2000.00
24	M	1	12:59P	01:58P	30S	11/05/12-11/05/12	THE TALK	1	500.00	500.00
25	T-F	5	02:58P	03:57P	30S	10/30/12-11/02/12	DR. PHIL	5	750.00	3750.00
26	M	2	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	2	750.00	1500.00
27	T-F	5	03:57P	05:00P	30S	10/30/12-11/02/12	ELLEN DEGENERES	5	1000.00	5000.00
28	M	2	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	2	1000.00	2000.00
29	T-F	5	04:59P	05:30P	30S	10/30/12-11/02/12	M-F 5PM NEWS	5	2000.00	10000.00
30	M	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2000.00	2000.00
31	T-F	4	05:59P	06:30P	30S	10/30/12-11/02/12	M-F 6PM NEWS	4	3400.00	13600.00
32	M	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	3400.00	3400.00

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ACCEPTED BY STATION

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CONTRACT NO. REV.

1141-53962-1

DATE PRINTED

10/12/12

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AND	3050 K St NW Ste 100		700 13th St NW Ste 600		
ADDRESS	Washington DC 20007-5108		Washington DC 20005-3960		
	USA		USA		
CONTACT	Spencer Wood		PRODUCTEst #2034		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2034	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
33	Sa	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	1400.00	1400.00
34	Su	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
35	T-F	4	06:27P	07:00P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	4	4000.00	16000.00
36	M	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	4000.00	4000.00
37	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1800.00	1800.00
38	T	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	12000.00	12000.00
39	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6200.00	6200.00
40	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	6500.00	6500.00
41	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	7000.00	7000.00
42	T-F, Su	3	10:00P	10:35P	30S	10/30/12-11/04/12	LATE NEWS M-F/SU	3	4200.00	12600.00
43	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2600.00	2600.00
44	Su	1	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
45	T-F	4	10:35P	11:38P	30S	10/30/12-11/02/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00
46	M	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
47	T-F	4	01:59P	02:58P	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	4	500.00	2000.00

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LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2034	PRODUCT CODE 1300	
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
48	M	1	01:59P	02:58P	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	500.00	500.00
							<b>Total Contract:</b>	104		159500.00

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